

**Table 3 - Count of Broadcast Outlets and Owners for 10 Selected Radio Markets (1960, 1980, 2000)**

Count of Broadcast Outlets and Owners for 10 Selected Markets (1960; 1980; 2000)						
(Commercial and Non-commercial)						
Market	1960		1980		2000	
<b>New York* NY</b>	Radio (Com'l)		Radio (Com'l)		Radio (Com'l)	
<b>Radio Mkt Rank</b>	stations	owners	stations	owners	stations	owners
<b>1</b>	64	43	94	67	101	41
	Radio (Non-com'l)		Radio (Non-com'l)		Radio (Non-com'l)	
<i>*Includes the following embedded</i>	stations	owners	stations	owners	stations	owners
<i>radio markets: Nassau-Suffolk;</i>	10	9	34	33	47	43
<i>Stamford/Norwalk CT;</i>	Radio Total		Radio Total		Radio Total	
<i>Morristown NJ; Monmouth Co. NJ</i>	stations	owners	stations	owners	stations	owners
<i>Middlesex/Somerset/Union NJ;</i>	74	52	128	100	148	84
<i>Westchester NY.</i>						
	TV (Com'l)		TV (Com'l)		TV (Com'l)	
	stations	owners	stations	owners	stations	owners
	7	7	10	9	16	15
	TV (Non-Com'l)		TV (Non-Com'l)		TV (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	7	6	8	7
	TV Total		TV Total		TV Total	
	stations	owners	stations	owners	stations	owners
	7	7	17	15	24	22
	B/C Total (Com'l)		B/C Total (Com'l)		B/C Total (Com'l)	
	stations	owners	stations	owners	stations	owners
	71	44	104	71	117	54
	B/C Total (Non-Com'l)		B/C Total (Non-Com'l)		B/C Total (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	10	9	41	38	55	49
	B/C Total		B/C Total		B/C Total	
	stations	owners	stations	owners	stations	owners
	81	53	145	109	172	103
<b>Market</b>	<b>1960</b>		<b>1980</b>		<b>2000</b>	
<b>Kansas City MO</b>	Radio (Com'l)		Radio (Com'l)		Radio (Com'l)	
<b>Radio Mkt Rank</b>	stations	owners	stations	owners	stations	owners
<b>29</b>	17	14	31	22	34	16
	Radio (Non-com'l)		Radio (Non-com'l)		Radio (Non-com'l)	
	stations	owners	stations	owners	stations	owners
	1	1	5	5	6	6
	Radio Total		Radio Total		Radio Total	
	stations	owners	stations	owners	stations	owners
	18	15	36	27	40	22
	TV (Com'l)		TV (Com'l)		TV (Com'l)	
	stations	owners	stations	owners	stations	owners
	3	3	5	5	8	6
	TV (Non-Com'l)		TV (Non-Com'l)		TV (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	1	1	1	1
	TV Total		TV Total		TV Total	
	stations	owners	stations	owners	stations	owners
	3	3	6	6	9	7
	B/C Total (Com'l)		B/C Total (Com'l)		B/C Total (Com'l)	
	stations	owners	stations	owners	stations	owners
	20	14	36	25	42	22
	B/C Total (Non-Com'l)		B/C Total (Non-Com'l)		B/C Total (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	1	1	6	6	7	7
	B/C Total		B/C Total		B/C Total	
	stations	owners	stations	owners	stations	owners
	21	15	42	31	49	29

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Market	1960		1980		2000	
<b>Birmingham AL</b>	Radio (Com'l)		Radio (Com'l)		Radio (Com'l)	
<b>Radio Mkt Rank</b>	stations	owners	stations	owners	stations	owners
<b>57</b>	22	19	32	24	38	18
	Radio (Non-com'l)		Radio (Non-com'l)		Radio (Non-com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	3	3	7	7
	Radio Total		Radio Total		Radio Total	
	stations	owners	stations	owners	stations	owners
	22	19	35	27	45	25
	TV (Com'l)		TV (Com'l)		TV (Com'l)	
	stations	owners	stations	owners	stations	owners
	2	2	5	5	7	7
	TV (Non-Com'l)		TV (Non-Com'l)		TV (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	2	1	2	1	2	1
	TV Total		TV Total		TV Total	
	stations	owners	stations	owners	stations	owners
	4	3	7	6	9	8
	B/C Total (Com'l)		B/C Total (Com'l)		B/C Total (Com'l)	
	stations	owners	stations	owners	stations	owners
	24	19	37	29	45	25
	B/C Total (Non-Com'l)		B/C Total (Non-Com'l)		B/C Total (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	2	1	5	4	9	8
	B/C Total		B/C Total		B/C Total	
	stations	owners	stations	owners	stations	owners
	26	20	42	33	54	33
<b>Market</b>	<b>1960</b>		<b>1980</b>		<b>2000</b>	
<b>Little Rock AR</b>	Radio (Com'l)		Radio (Com'l)		Radio (Com'l)	
<b>Radio Mkt Rank</b>	stations	owners	stations	owners	stations	owners
<b>85</b>	12	12	23	20	37	16
	Radio (Non-com'l)		Radio (Non-com'l)		Radio (Non-com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	3	3	5	5
	Radio Total		Radio Total		Radio Total	
	stations	owners	stations	owners	stations	owners
	12	12	26	23	42	21
	TV (Com'l)		TV (Com'l)		TV (Com'l)	
	stations	owners	stations	owners	stations	owners
	3	3	3	3	9	6
	TV (Non-Com'l)		TV (Non-Com'l)		TV (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	3	1	4	2
	TV Total		TV Total		TV Total	
	stations	owners	stations	owners	stations	owners
	3	3	6	4	13	8
	B/C Total (Com'l)		B/C Total (Com'l)		B/C Total (Com'l)	
	stations	owners	stations	owners	stations	owners
	15	13	26	23	46	21
	B/C Total (Non-Com'l)		B/C Total (Non-Com'l)		B/C Total (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	6	4	9	7
	B/C Total		B/C Total		B/C Total	
	stations	owners	stations	owners	stations	owners
	15	13	32	27	55	28

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(Commercial and Non-commercial)						
Market	1960		1980		2000	
<b>Lancaster PA</b>	Radio (Com'l)		Radio (Com'l)		Radio (Com'l)	
<b>Radio Mkt Rank</b>	stations	owners	stations	owners	stations	owners
<b>113</b>	7	5	9	5	8	6
	Radio (Non-com'l)		Radio (Non-com'l)		Radio (Non-com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	2	2	5	5
	Radio Total		Radio Total		Radio Total	
	stations	owners	stations	owners	stations	owners
	7	5	11	7	13	11
	TV (Com'l)		TV (Com'l)		TV (Com'l)	
	stations	owners	stations	owners	stations	owners
	5	5	6	6	6	5
	TV (Non-Com'l)		TV (Non-Com'l)		TV (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	1	1	1	1
	TV Total		TV Total		TV Total	
	stations	owners	stations	owners	stations	owners
	5	5	7	7	7	6
	B/C Total (Com'l)		B/C Total (Com'l)		B/C Total (Com'l)	
	stations	owners	stations	owners	stations	owners
	12	10	15	11	14	10
	B/C Total (Non-Com'l)		B/C Total (Non-Com'l)		B/C Total (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	3	3	6	6
	B/C Total		B/C Total		B/C Total	
	stations	owners	stations	owners	stations	owners
	12	10	18	14	20	16
<b>Market</b>	<b>1960</b>		<b>1980</b>		<b>2000</b>	
<b>Burlington VT/Plattsburgh NY</b>	Radio (Com'l)		Radio (Com'l)		Radio (Com'l)	
<b>Radio Mkt Rank</b>	stations	owners	stations	owners	stations	owners
<b>141</b>	9	8	19	14	28	14
	Radio (Non-com'l)		Radio (Non-com'l)		Radio (Non-com'l)	
	stations	owners	stations	owners	stations	owners
	1	1	5	5	9	8
	Radio Total		Radio Total		Radio Total	
	stations	owners	stations	owners	stations	owners
	10	9	24	19	37	22
	TV (Com'l)		TV (Com'l)		TV (Com'l)	
	stations	owners	stations	owners	stations	owners
	2	2	4	4	5	4
	TV (Non-Com'l)		TV (Non-Com'l)		TV (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	6	3	6	3
	TV Total		TV Total		TV Total	
	stations	owners	stations	owners	stations	owners
	2	2	10	7	11	7
	B/C Total (Com'l)		B/C Total (Com'l)		B/C Total (Com'l)	
	stations	owners	stations	owners	stations	owners
	11	9	23	17	33	18
	B/C Total (Non-Com'l)		B/C Total (Non-Com'l)		B/C Total (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	1	1	11	8	15	11
	B/C Total		B/C Total		B/C Total	
	stations	owners	stations	owners	stations	owners
	12	10	34	25	48	29

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Market	1960		1980		2000	
<b>Myrtle Beach SC</b>	Radio (Com'l)		Radio (Com'l)		Radio (Com'l)	
<b>Radio Mkt Rank</b>	stations	owners	stations	owners	stations	owners
<b>169</b>	4	4	16	11	26	13
	Radio (Non-com'l)		Radio (Non-com'l)		Radio (Non-com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	0	0	3	3
	Radio Total		Radio Total		Radio Total	
	stations	owners	stations	owners	stations	owners
	4	4	16	11	29	16
	TV (Com'l)		TV (Com'l)		TV (Com'l)	
	stations	owners	stations	owners	stations	owners
	1	1	2	2	4	3
	TV (Non-Com'l)		TV (Non-Com'l)		TV (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	2	1	2	1
	TV Total		TV Total		TV Total	
	stations	owners	stations	owners	stations	owners
	1	1	4	3	6	4
	B/C Total (Com'l)		B/C Total (Com'l)		B/C Total (Com'l)	
	stations	owners	stations	owners	stations	owners
	5	5	18	13	30	16
	B/C Total (Non-Com'l)		B/C Total (Non-Com'l)		B/C Total (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	2	1	5	4
	B/C Total		B/C Total		B/C Total	
	stations	owners	stations	owners	stations	owners
	5	5	20	14	35	20
<b>Market</b>	<b>1960</b>		<b>1980</b>		<b>2000</b>	
<b>Terre Haute IN</b>	Radio (Com'l)		Radio (Com'l)		Radio (Com'l)	
<b>Radio Mkt Rank</b>	stations	owners	stations	owners	stations	owners
<b>197</b>	9	7	17	12	20	10
	Radio (Non-com'l)		Radio (Non-com'l)		Radio (Non-com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	1	1	4	4
	Radio Total		Radio Total		Radio Total	
	stations	owners	stations	owners	stations	owners
	9	7	18	13	24	14
	TV (Com'l)		TV (Com'l)		TV (Com'l)	
	stations	owners	stations	owners	stations	owners
	1	1	3	3	3	3
	TV (Non-Com'l)		TV (Non-Com'l)		TV (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	2	2	2	2
	TV Total		TV Total		TV Total	
	stations	owners	stations	owners	stations	owners
	1	1	5	5	5	5
	B/C Total (Com'l)		B/C Total (Com'l)		B/C Total (Com'l)	
	stations	owners	stations	owners	stations	owners
	10	7	20	14	23	12
	B/C Total (Non-Com'l)		B/C Total (Non-Com'l)		B/C Total (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	3	3	6	6
	B/C Total		B/C Total		B/C Total	
	stations	owners	stations	owners	stations	owners
	10	7	23	17	29	18

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Market	1960		1980		2000	
<b>Charlottesville VA</b> <b>Radio Mkt Rank</b> <b>225</b>	Radio (Com'l)		Radio (Com'l)		Radio (Com'l)	
	stations	owners	stations	owners	stations	owners
	6	3	9	6	12	4
	Radio (Non-com'l)		Radio (Non-com'l)		Radio (Non-com'l)	
	stations	owners	stations	owners	stations	owners
	1	1	1	1	5	4
	Radio Total		Radio Total		Radio Total	
	stations	owners	stations	owners	stations	owners
	7	4	10	7	17	8
	TV (Com'l)		TV (Com'l)		TV (Com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	1	1	1	1
	TV (Non-Com'l)		TV (Non-Com'l)		TV (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	0	0	1	1
	TV Total		TV Total		TV Total	
	stations	owners	stations	owners	stations	owners
	0	0	1	1	2	2
	B/C Total (Com'l)		B/C Total (Com'l)		B/C Total (Com'l)	
	stations	owners	stations	owners	stations	owners
	6	3	10	7	13	5
	B/C Total (Non-Com'l)		B/C Total (Non-Com'l)		B/C Total (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	1	1	1	1	6	5
	B/C Total		B/C Total		B/C Total	
	stations	owners	stations	owners	stations	owners
	7	4	11	8	19	10
<b>Market</b>	<b>1960</b>		<b>1980</b>		<b>2000</b>	
<b>Altoona PA</b> <b>Radio Mkt Rank</b> <b>253</b>	Radio (Com'l)		Radio (Com'l)		Radio (Com'l)	
	stations	owners	stations	owners	stations	owners
	6	5	12	7	14	7
	Radio (Non-com'l)		Radio (Non-com'l)		Radio (Non-com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	0	0	0	0
	Radio Total		Radio Total		Radio Total	
	stations	owners	stations	owners	stations	owners
	6	5	12	7	14	7
	TV (Com'l)		TV (Com'l)		TV (Com'l)	
	stations	owners	stations	owners	stations	owners
	3	3	4	4	5	4
	TV (Non-Com'l)		TV (Non-Com'l)		TV (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	1	1	1	1
	TV Total		TV Total		TV Total	
	stations	owners	stations	owners	stations	owners
	3	3	5	5	6	5
	B/C Total (Com'l)		B/C Total (Com'l)		B/C Total (Com'l)	
	stations	owners	stations	owners	stations	owners
	9	7	16	9	19	11
	B/C Total (Non-Com'l)		B/C Total (Non-Com'l)		B/C Total (Non-Com'l)	
	stations	owners	stations	owners	stations	owners
	0	0	1	1	1	1
	B/C Total		B/C Total		B/C Total	
	stations	owners	stations	owners	stations	owners
	9	7	17	10	20	12